



CHANDIGARH UNIVERSITY

Discover. Learn. Empower.

ONLINE

Entitled by UGC

NAAC GRADE A+
ACCREDITED UNIVERSITY

Kickstart Your Career in Journalism

Pursue
Bachelor Of Arts – Journalism & Mass Communication (BA-JMC) Online Degree Program



RANKED #27 AMONGST TOP UNIVERSITIES IN INDIA





ABOUT CHANDIGARH UNIVERSITY



Ranked 1st among the private universities in India as per the QS World University Rankings 2024



Sprawling 200-acre smart campus with world-class infrastructure



A+ accreditation by the National Assessment and Accreditation Council (NAAC)



Students from 28 Indian states and 54 countries around the world



Ranked 27th in NIRF Rankings 2023



Partnerships with 478 top-ranked universities in 94 countries

WHAT BRINGS CU TO THE TOP SPOT AMONG THE BEST INSTITUTIONS IN INDIA?

TOP RANKINGS TESTIFYING OUR EXCELLENCE



BESTOWED WITH A+ ACCREDITATION BY NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) in the first cycle



RANKED # 27 AMONGST TOP UNIVERSITIES IN INDIA
 (Engg. #38, Mgmt. #36, Pharmacy #34, Architecture #15)



AMONG WORLD'S TOP 500 UNIVERSITIES
 (Hospitality & Leisure Management #1, Computer Science & Information Systems #10, Engineering & Technology #11, Engineering-Mechanical, Aeronautical & Manufacturing #12, Business & Management Studies #16)



RANKED NO. 1 IN INDIA FOR FILING HIGHEST NUMBER OF PATENTS in the year 2021-22



ONLY PRIVATE UNIVERSITY IN PUNJAB
 to be accredited by NBA for Engineering and MBA programs



RANKED #1 INSTITUTE TO OFFER ONLINE DEGREES IN INDIA
 by HR Association India (2021)

RECOGNITIONS, ACCREDITATIONS & MEMBERSHIPS



INTERNATIONAL MEMBERSHIPS



CHANDIGARH UNIVERSITY ONLINE

SETTING BENCHMARKS IN HIGHER EDUCATION



25000+

Students from 28 Indian states,
its 8 UTs and 54+ countries



2500+

International Students from 54+ Countries



4000+

Live sessions stand as a testament to
our commitment to interactive and
engaging education



100+

Ethnicities uniting on our
learning platform



800+

Accomplished alumni hold
leadership positions in renowned
organizations around the world



1000+

Industry expert sessions and engaging
leadership talks exemplify our commitment
to knowledge sharing and holistic learning
experiences

OUTSHINE WITH CU ONLINE DEGREE

Chandigarh University online degrees create new career pathways for 21st-century learners. The UGC-entitled online programs offered by CU provide students with added convenience and flexibility to pursue their education from anywhere in the world at an affordable rate.

CHANDIGARH UNIVERSITY ONLINE FOR GENERATION NEXT



Persistent

A Global platform that assures perpetual, consistent and steady learning outcomes.



Self-Referential

Harness your learning to build real-world experiences from a professional perspective.



Self-Paced

Learners can proceed from one topic or segment to another at their own pace. Self-paced learning removes the time pressure that exists during live training



Limitless Learning

Learn all you want or need. Make the best of many worlds at CU Online from one platform owned, shaped, and powered by connectivity.



Learn Anytime, Anywhere

With CU Online, learning can be seamlessly woven into your everyday activities and engagements. With us, time is your friend!



Peer Groups from MNCs & PSUs

CU Online learners are added to peer groups along with experts from MNCs and PSUs who guide them regarding various career options. Grow your learning by growing your network.



Advanced LMS

CU Online learners are delivered the program material through an advanced Learning Management System that makes accessing all the course material easy in one place.



On-Demand Examination

Learners can take on online examinations as and when they feel they are ready for it.



Sessions by Industry Leaders

Special sessions by industry leaders are conducted for CU Online learners that provide industry exposure and enhance their skills.

ONLINE DEGREE EQUIVALENCE

The degree obtained through online mode is equivalent to the degree offered through conventional mode as per the Regulations 22 of UGC, 2020 (University Grants Commission)

ONLINE DEGREE =
REGULAR DEGREE

UNIVERSITY GRANTS COMMISSION

PUBLIC NOTICE



ज्ञान-विज्ञान विद्युक्तये

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

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F. No.3-5/2022(DEB-III)

PUBLIC NOTICE

August, 2022

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.


(Rajnish Jain)

Bachelor of Journalism & Mass Communication

With a BA in Journalism & Mass Communications, learners develop an intellectual grounding in their concentration that enables them to be curious, ask more informed questions, and generate the skills that are required to succeed in this intensely competitive industry. The course introduces learners to various media tools and techniques, including news media, print media, radio, etc. The program focuses on various areas such as print journalism, advertising, photography, television and radio production and writing, convergence journalism, social media, and public relations, and learners can choose their path according to their interests.

Eligibility

10+2 or its equivalent examination in any stream conducted by a recognized Board / University / Council.

Duration

3 years (6 semesters)

120
Minimum Credits

50+
Live Sessions

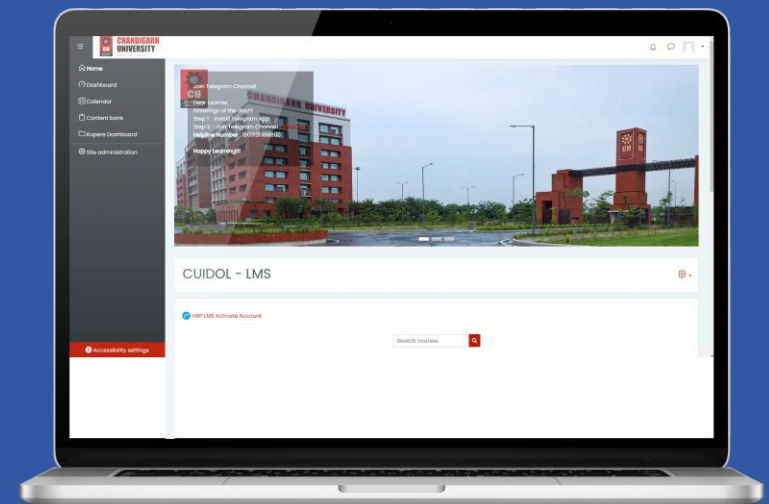
200+
Training Assistant
Sessions

25+
Case Studies
& Industrial Talks



Fee Structure

	Domestic	International
Full Fees	= INR 1,35,000/-	\$2,000 USD
Effective Fees after 30% EBD	= INR 94,500/-	
Semester Fees	= INR 15,750/-	
Registration	= Free	



Why Pursue Online BA-JMC from CU?



UGC-Entitled Online Degree Programs



Connect with University E-Knowledge Resource Center



Affordable fees with EMI options & additional benefit of upto ₹7,000/- on payment of full program fees



Professionally Recorded Videos with the Latest Pedagogical Approaches



Placement Assistance



Regular Live interactive Sessions with Industry Experts



Well Experienced & Globally Renowned Faculty



Internationally Recognized Program by WES*



On-Demand Examination



Advanced Learning Management System (LMS)



Same value as the regular degree as per UGC



Dedicated Learner Support



Exclusive Scholarships Available



Secure your seat with a minimum fee payment of ₹10,000/-

*WES : World Education Services

Our Advanced LMS Advantages



Interactive Live Sessions

- Engaging LIVE Workshops held during weekends, enhancing classroom engagement through interactive sessions.
- Enabling seamless and instant back-and-forth interactions between students and faculty, fostering real-time engagement and knowledge exchange.



Video Library

- Adapts the subject matter to your specific learning preferences, promoting effective comprehension.
- Offers the convenience of consuming content at a pace that suits your timetable.



Self Assessment

- Monitor your own advancement through the course materials, allowing you to understand your learning trajectory and adjust your efforts accordingly.
- Assess your own skills and knowledge to identify areas of strength and weakness, enabling you to allocate your study time effectively.



Examination

- Create your own customized exam schedule, allowing you to arrange your tests according to your convenience and availability.
- Experience online exams that are monitored in real-time using advanced Artificial Intelligence tools, ensuring a secure and fair testing environment.



Financing Your Online Degree Program

Chandigarh University provides education loan facility to students in need of financial support to fulfil their career aspirations. A dedicated unit is available to assist students for financing their higher education.

No Cost EMI Plan



Annual Fees	Lump Sum Fees
6 EMI	12 EMI

Benefits/Processing

- 15 minutes loan approval process
- 100% online process
- Hassle free documentation
- No hidden/registration charges
- No processing fee
- No interest applicable
- One step solution for financing online degree programs
- Flexibility to select the co-applicant for loan approval

For any clarification or help in availing of a study loan or EMI facility

Kindly Contact: **+9175270-09670** (For Financial Queries)



Bachelor of Journalism & Mass Communication

Program Structure

Semester 1	Semester 2	Semester 3
<p>Introduction to Mass Communication</p> <p>Communication Skills</p> <p>Current Affairs</p> <p>Print Media Reporting & Editing</p> <p>Computer Application Theory + Practical Media Project</p>	<p>Specialized Reporting + Project</p> <p>Digital Media</p> <p>Introduction to Film Studies + Projects</p> <p>Media Laws and Ethics</p> <p>Mass Media Industry & Management</p>	<p>Media Literacy & Critical Thinking</p> <p>Storytelling + Project</p> <p>Television Journalism & Programming</p> <p>Radio Programming + Project</p> <p>Media and Society</p>
Semester 4	Semester 5	Semester 6
<p>Fundamentals of Public Relations + Projects</p> <p>Fundamentals of Advertising Projects</p> <p>Event Management</p> <p>Digital Media Writing & Content Lab</p> <p>Development Communication</p>	<p>Creative Advertising & Reputation Management</p> <p>Investigative Journalism</p> <p>Photography & Videography Project</p> <p>Social Media Content & Marketing</p> <p>Media Research</p>	<p>Mini Project</p> <p>Industrial Training or Field Project</p>

Diverse Career Options for BA-JMC Graduates

- ▶ News Reporter
- ▶ Broadcast Journalist
- ▶ Photojournalist
- ▶ Sr. Multimedia Journalist
- ▶ Investigative Journalist
- ▶ Foreign Correspondent
- ▶ Feature Writer
- ▶ Editor
- ▶ Copywriter
- ▶ Content Strategist
- ▶ Social Media Manager
- ▶ Public Relations Specialist
- ▶ Media Analyst
- ▶ Media Producer
- ▶ Digital Editor
- ▶ Content Marketing Specialist
- ▶ Technical Writer
- ▶ Freelance Journalist
- ▶ Press Secretary
- ▶ Columnist



ACADEMIC DELIVERY PLAN

Mode: Quadrant delivery through LMS

- Weekly modules as per course credit.
- Modules to be released on weekly basis.
- Qualitative video repository of course content:
Hours as per course credit.
- E-books/OER material/CU digital library access.
- Weekly case study discussions on LMS.
- Weekly live interactive sessions by subject matter experts.
- Live doubt clearing sessions through LMS.

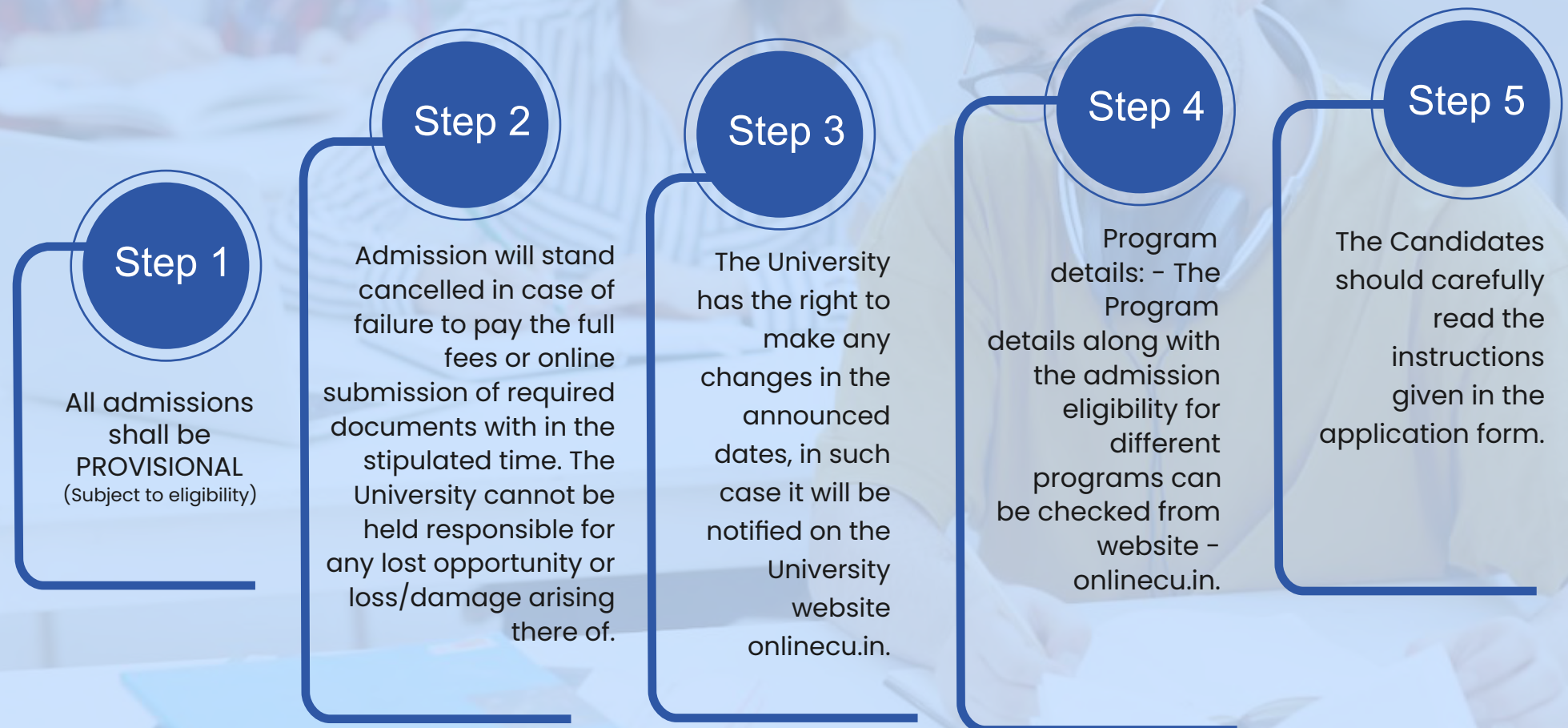


ADMISSION GUIDELINES

Application

The candidates seeking admission in Chandigarh University online degree programs shall fill-up an online application form available on website "onlinecu.in" .

Please note the following:



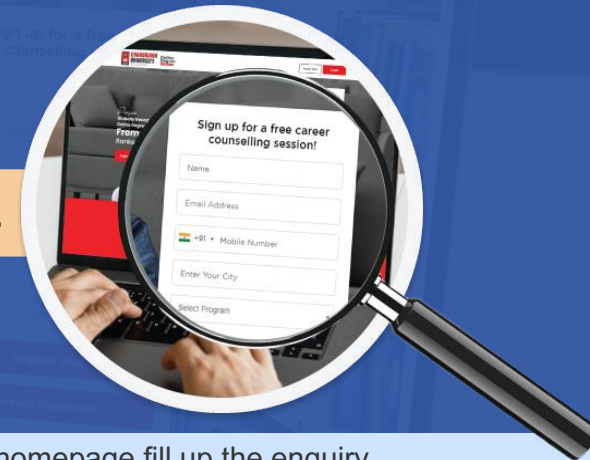
ADMISSION PROCESS

Step 1



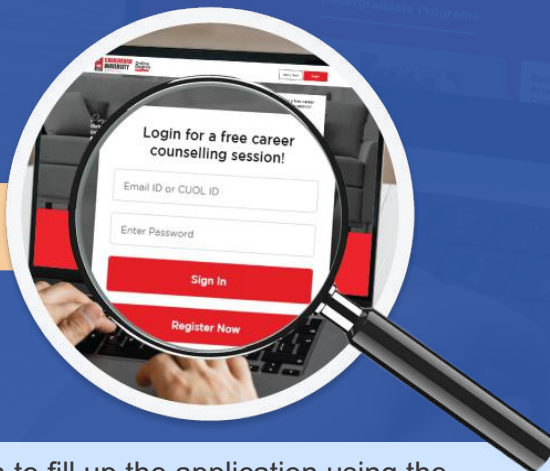
Visit www.onlinecu.in
and click on Apply Now/ Enquire Now

Step 2



At homepage fill up the enquiry form with the required details and click on Register Now. (Full Name, Email ID, Mobile No, City Name, Program, Date of Birth)

Step 3



Login to fill up the application using the User ID and Password sent through SMS and Email. Click on the Application Form, fill up with your details and pay the Program Fee.

Step 4



Click on the Document Upload and then upload all necessary documents and recent passport size photograph and click on Submit.

For any query, email at admissions@cuidol.in or call at 1800 1213 88800



ONLINE

Modes of Fee Payment

Students need to register at <https://apply.onlinecu.in> Once the application form is enabled, applicant will be provided with University Account Number with an enabled payment Gateway.

Payment Gateway offers:

- Credit/Debit Card (ATM)
- Net Banking
- RTGS/NEFT

Status of Student Fee paid through Online Mode will be updated. In case of any fee deposit related clarification/details, write an email to admissions@cuidol.in





For Admission enquiry : 1800 1213 88800

Email : admissions@cuidol.in | helpdesk@cuidol.in

