



AMITY
UNIVERSITY
ONLINE

THE NEW WAY TO **MBA**



Master of Business Administration



QS India's only online
MBA to be ranked
globally by QS in 2022



USA, UK & CANADA ACCREDITATIONS

WASC
SENIOR COLLEGE AND
UNIVERSITY COMMISSION, USA

QAA
Global
Accredited by
The Quality Assurance Agency
www.qaa.ac.uk

WES
WORLD EDUCATION SERVICES

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Message from Directors



Dr. Priya Mary Mathew

Director, Academics, Amity University Online

This is the age of knowledge and anyone who says “I do not know” at this age, will risk being labelled “outdated”. We at Amity Online family have pledged to ensure no one faces that dilemma. That’s why you will find Amity University Online going to the depths, the widths, the lengths to ensure we serve as many humans as possible. Choices decide the fruits of your life. Taking up online programs with AUO is a wise decision to widen your opportunities to succeed.



Prof. Abhinash Kumar

Director, Amity University Online

Amity University Online provides ‘Anytime, Anywhere’ education experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty. Designed to suit both graduate students and working professionals, our programs adhere to UGC’s stringent criteria and we are at par with the campus programs.

About Amity University Online

Bringing together pedagogy, content and technology, Amity University Online is home to a range of University Grants Commission (UGC) entitled programs meant for anytime, anywhere learning. Amity University Online serves the educational aspirations of students across the globe with Master's, Bachelor's, Post Graduate Certificates and Certificate programs through its well-researched curriculum, renowned faculty, cutting-edge technology and close industry-academic partnerships.



The country's first university to receive the prestigious UGC entitlement for its online programs, Amity University Online is devoted to creating a transformative learning environment. In today's environment, when content is mobile and available anytime, anywhere, learning is truly a click away.



A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over twenty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programs across various disciplines in education.

175,000

Students

225,000

Online Students

120,000

Alumni Worldwide

6,000+

Faculty

Universities in

Noida, Gurugram, Greater Noida, Jaipur, Mohali, Lucknow, Mumbai, Gwalior, Raipur, Kolkata, Ranchi & Patna

International Campuses in

London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent

About the Program

MASTER OF BUSINESS ADMINISTRATION

Learning Efforts - 12/15 hrs a week | Duration - 2 Years | Credits - 99

Accelerate your career success with Amity's Online MBA

Amity University Online is a step by Amity, to offer elective online learning for people seeking to improve competency, build expertise, and enhance skills, across diverse disciplines and career paths. Amity's online MBA program is a globally accredited two-year (4 semesters) course with 12 specialization areas and in-built project work designed to prepare graduates for varied career opportunities in business administration. Amity's online degrees are the most preferred online degrees by employers and recruiters globally.

What makes Amity's Online MBA special?

Empower yourself to become a successful working professional with India's only Online MBA to be ranked globally by QS. The program is designed to strengthen your entrepreneurial abilities and to give you skills to achieve quick growth and success in the corporate world. The program covers all the important concepts, practices, and trends in the subject area, including marketing, sales, human resources, finance, accounting, insurance, information technology, international business, entrepreneurship, etc.

About the Program

Our globally accredited Online MBA covers 12 industry-oriented specialisations to accomplish the professional goals of graduates and working professionals. It allows them to delve deep into the nuances of a particular industry, thus creating industry-ready professionals. Moreover, this two-year (4 semesters) online degree program gives an opportunity to work and learn anytime and anywhere, without putting a career on hold.

Specialisations

- Marketing & Sales Management
- Entrepreneurship & Leadership Management
- Finance & Accounting Management
- Human Resource Management
- Information Technology Management
- International Business Management
- Production and Operations Management
- Retail Management
- Global Finance Market
- Hospitality Management
- Insurance Management
- Petroleum & Natural Gas Management

Program Curriculum

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional communication

SEMESTER 3

- Professional Ethics
- Strategic Management
- Minor Project

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution and Management
- Legal Aspects of Business

SEMESTER 4

- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Major Project

Program Faculty



Asst. Prof. Brian Porter

Msc. Management - Boston University,
Online Facilitator - Boston University,
Adjunct Professor - Nicholas College,
Vice President of Strategic Partnerships at MGCG



Prof. (Dr.) Ronald C Darnell

Ph.D, Organization Management - IT Management,
Capella University, USA,
Professor and program Coordinator -
Amberton University,
Visiting Professor- Devry, University,
Professor - Parker University,
Principal Consultant & Agile Coach- Vizient, Inc.



Mr. Antarpreet Singh

PhD from IIM Indore



Ms. Sangeeta Sharma

Ph.D in Community Entrepreneurship
Development from Banasthali University

Eligibility

- 10th Class Certificate (Completing 10 years of formal schooling)
- 12th Class Certificate (Completing 12 years of formal schooling)
- Graduation completing Degree (3 Years or 4 Years Degree program)

Accredited. Respected. Trusted.



Programs Entitled
by Distance Education
Bureau (DEB) UGC



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Amity's Online MBA
& BBA are the 1st and
only EOCCS certified
Programs in India



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Programs are
Accredited by QAA (UK)



WASC
Senior College and
University Commission, USA
Asia's only not-for-profit
university to get
US regional accreditation



Accredited Member of
Accreditation Council for
Business School and
Program (ACBSP), USA



Association of
Indian Universities



Recognised by
World Education Services



Accredited by
National Assessment And
Accreditation Council (NAAC) Grade 'A+'



Ranked 25th
in the country

TESTIMONIAL

“ Learning at Amity, has proven to be a blessing in disguise. It helped me groom as a working professional under the guidance of esteemed faculty and the placement team. The programme has been truly beneficial for my career growth. It has enhanced my knowledge and skills that I could easily apply in my work environment.”

FIRDAUS NOORAIN

Manager

Amity University Online Advantage



Live & interactive lectures
by expert faculty



Web Proctored Mode for
the freedom to take
exams anywhere



World-class curriculum
designed by eminent faculty
and industry professionals



Learn from the leading
global faculty



Regular webinars
by industry leaders



Regular job placement
drives



International collaborations
with Ivy League universities



Easy-to-use LMS accessible
anytime, anywhere



Strong alumni network



Exemplary employer rating
of various programs

Alumni Working At



